

**West Pasco Art Guild, Inc.
2019 Member Survey**

1. How long have you been a member of WPAG?

ANSWER CHOICES	# OF RESPONSES	% OF RESPONSES
I'm a new member this year!	16	31%
2-5 years	11	21%
5-10 years	13	25%
More than 10 years	12	23%
Total Respondents	52	100%

2. Which guild activities have you participated in (check all that apply):

ANSWER CHOICES	# OF RESPONSES	% OF RESPONSES
Tuesday morning studio time-watercolor & acrylics	36	69%
Wednesday morning studio time-experimental mixed media	14	27%
Thursday morning studio time-oil/acrylics	11	21%
Ceramics studio time	10	19%
Workshops with national recognized artists (For example: Tom Jones, Lyn Ferris, Anita Wood, Suzanne Natzke, etc.)	10	19%
Workshops led by WPAG members (For example: silk workshop, sketchbook workshop, fractured art, ceramic fish, etc.)	28	54%
Monthly meetings and demonstrations	30	58%
Monthly art shows	35	67%
Holiday Boutique	34	65%
Other:	18	35%
Total Respondents	52	

COMMENTS:

1. Fused glass
2. looking forward to doing ceramics in the fall.
3. Gallery sitting
4. Have helped frequently by bringing food for events, helped clean the studio closets, helped by contacting some local and regional organizations to advertise our group, helped frequently to decorate or be responsible for some other duty for our shows, much more!
5. Currently back in Catskill Mtns (west of Woodstock) NY...back & forth
6. Working on library
7. City Hall and Library show
8. Monthly Kids workshops

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3. Do you currently follow our organization on Facebook?

ANSWER CHOICES	# OF RESPONSES	% OF RESPONSES
Yes	21	43%
No	30	57%
<i>Total Respondents</i>	51	100%

4. How well do you feel the guild meets your needs as an artist?

ANSWER CHOICES	# OF RESPONSES	% OF RESPONSES
Extremely well	7	14%
Very well	28	55%
Somewhat well	13	25%
Not so well	3	6%
<i>Total Respondents</i>	52	100%

COMMENTS:

1. weekly (primarily Tues) originally included some brief -one on one- painting pointers from experienced artists that would provide some individual guidance during the 3-hour open painting. This was particularly beneficial to new artists. The end of the session critique is good, but more experienced artist are likely to show their work.
2. Wish it was closer.
3. I miss the classes that use to be held in the week day classroom setting.
4. I am so very new to WPAG. I joined to get better at sketching and composing art, and I want to learn more of other styles (watercolor, clay, etc.). My skills have improved and I'm becoming more aware of myself as an artist, but I feel that I have no encouragement for creating or outlet for showing my work (fabric art) in studio time or exhibits. But I'm stymied that my medium seems not worthy, and I don't know what to do.
5. I am so unsure how to answer this. I love coming there but wish I could get more help to improve. I realize we don't give lessons; that it is not its purpose. I feel my work is not improving now but don't know how to deal with this. When Lionel discusses our work, we all learn so much. I wish he could do them all the time!
6. I love how welcoming & friendly everyone is, also eclectic. Was busy caretaking former husband (had aide) who passed away June; now much business to attend to, not much time yet for art...
7. Prefer classroom instruction versus open painting.
8. As a beginning artist it was great in meeting my needs but as I have progressed and grown, not so much.
9. Would love to resume learning glass fusion!
10. My work schedule stands in the way of me being an active participant and getting my needs met as an artist.
11. I volunteer Tues. and Thurs. every week so I miss watercolor studio time which is my main interest.

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5. How do you prefer to receive news/announcements from our organization? Check all that apply.

ANSWER CHOICES	# OF RESPONSES	% OF RESPONSES
US Mail	8	15%
Email	45	87%
Facebook	8	15%
Website	14	27%
Paper copy available at the guild	19	37%
Other (please specify)	3	6%
Total Respondents	52	

6. Overall, how satisfied are you with the WPAG?

ANSWER CHOICES	# OF RESPONSES	% OF RESPONSES
Extremely satisfied	10	19%
Very satisfied	28	55%
Neither satisfied or dissatisfied	11	22%
Somewhat dissatisfied	2	3%
Very dissatisfied	1	1%
Total Respondents	52	100%

COMMENTS:

1. When I first joined, there was more brief teaching points during the day, or mini artistic projects- presented by members and offered in the front of the studio for those who wanted to try/learn something new. Sometimes a week ahead, we were asked to bring tools/supplies/ideas for this mini class. (like an old shirt to paint on)
2. Kinda conventional exhibitors' art...lot of "hobbyists" but interspersed w/some fine talent & attempts at experimenting (encouraged by plethora of demos & workshops)...(I can go either way...but NY avant garde Cooper Union, beat conventionality outa me years ago)!
3. I have been increasingly dissatisfied in recent years, but believe that the climate is changing with new leadership and am hopeful that things will improve.
4. I am concerned about the following: It seems many of us no longer know what is going on; I was told a few weeks ago I was on a committee but then was never contacted to attend a meeting; Quite a few materials were tossed out before members were asked if they were ever used; basically communication is not very good.
5. As a small volunteer non-profit, it is becoming more and more difficult to navigate around all the excessive rules and paperwork. Less more often really does equate to more or at least sufficient for what needs to be done. I was in retail for years and a

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SIMPLE receipt form and inventory form properly filled out is all that is necessary for proper documentation of sales.

6. I appreciate the other functions and activities offered by the guild. I learn from each time I visit. And the friendships.
7. I am just now being recognized as a member.

7. How likely are you to recommend membership in the WPAG to a friend or relative?

- Very likely to recommend membership.
- Somewhat likely to recommend membership.
- Not likely to recommend membership.

ANSWER CHOICES	# OF RESPONSES	% OF RESPONSES
Very likely to recommend membership in the guild.	43	84%
Somewhat likely to recommend membership in the guild.	7	14%
Not likely to recommend membership in the guild.	1	2%
TOTALS	51	100%

COMMENTS:

1. The Guild needs to be more than a room you can use to paint in. Particularly if we are inviting more 'new artists' who want to learn about art...or others who want to have fun painting with their friends (like painting with a twist). I believe the guild has to make room for those who want to have fun and learn basic skills AND still maintain a group of more serious professionals.
2. I have recommended it and will continue, but making sure my friends know I feel we do have some issues.
3. The changes that have been made are all for good. We needed it badly and the place looks great.
4. As much as the last president was kind of stern she seemed to be much more knowledgeable in running a group such as this. What was previously offered to the group seemed to be a higher caliber artist to teach the workshops than some that are proposed for this year. Previous artist that are more signaturred and recognized in the art community would draw more people from surrounding areas and expand our base.

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8. What changes would the WPAG have to make for you to give it an even higher rating?

1. More community action that I've seen lately is great!
2. See above..... also, I still believe having one of the few art studios that provides 'come when you can' to artists is a plus, but we should continue to consider using more of our talented artists/members WITH A TALENT AND DISPOSITION to do 1 day workshops for a reasonable fees, even let individuals looking to become members pay the same price as members for one workshop.(be a member for a day) For many years the Guild benefited from having a large, active membership.....and took it for granted that would continue. However, with most businesses/organizations, the best time to show off and market your business is when you have a healthy, active and vibrant membership. The Guild apparently took for granted that the membership levels would remain high..... without doing continuous 'recruiting'. Fortunately, the Guild is now improving its website, Facebook page and exploring other communication tools to get the word out. With the 'growing of Downtown New Port Richey' there are many more activities to bring folks in, however there are more art businesses we now are competing with.
3. The most positive is the studio size. There are classes that are light and fun, Jean M. brought out refreshments once which made it feel like a 'take your time, enjoy, create' experience. While I respect each artists space, I sometimes think there is too much of a 'territorial' attitude. It would be nice to also see support for the art studios and galleries in the community.
4. I need to figure out what to paint and how to do it more creatively. But not sure how WPAG can help me do that. I guess just keep having interesting workshops. It is both encouraging and frustrating to be exposed to all of our good artists.
5. 1. Much more frequent emails (etc.) telling us what the board is working on and what the guild is planning for the future. 2. I would love to see a suggestion box or some other way of being able to communicate with the board in an anonymous fashion. I have been aware of members, myself included, who did not want to speak up with concerns or questions for fear of embarrassment. 3. Actually ask how many members really like the way the wall was painted in the parking lot. 4. When committees are formed, let all members know who they are. Also, I think all members should be involved in more of the guild's work, if not as serving on a committee, then questioned on their views. 5. Basically, involve members more.
6. I like the changes I'm hearing about and look forward to returning in November.
7. The newsletter was never sent to me. I worked with Lyn and I believe that my Mac and her web page did not work. I hope that the newsletter will get better---and I feel that it will. I am not a big Facebook person. I don't go on it as it can kill many hours of my time. Lots of work is being done to offer more to members. Great survey.
8. Be open regular business hours with even
9. I really don't know
10. There's too much drama.
11. a welcome letter to all new members explaining all that the guild has to offer including a brief history of the art guild a suggestion box

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12. I believe the board needs to communicate with each other as a group. Sometimes decisions are made and not all the information is available by one or two members. I am on a board and if someone is missing we always email them with the questions or plans prior to any changes for their input.
13. I would like to reach out to veterans to see if we could be a help with their socialization and possibly help with their PTSD through art..I would like to have a meeting with the board and Action Jackson who is a local vet that helps veteran in Pasco county. Thanks, Bette MacDonald
14. Always room for improvement. So I like to leave room for it. LOL
15. I would like to see an openness to new ideas and traditions. Revising the rules for entering competitions to limit artwork that is three years old or less, to encourage people to create and expand their skills. I know this isn't popular, but artwork should not hang in a show more than once in the same facility and all other groups I've participated in have that rule. There is too much repetition and we should be making new art.
16. I want to see an monthly events calendar; listing classes, workshops, special events, ect. with time and type of experience indicated. Also, something similar indicating opportunities and needs of guild.
17. Keep the gallery open longer AND advertise sale of art in newspapers, city events.
18. I would enjoy more workshop learning activities. I have enjoyed the member led mini workshops.
19. Greater hospitality and friendliness towards, and better recognition of, new members by the "old guard". Maybe a "New Member Orientation" party/partnering with a seasoned member; celebrate them so they will stay and refer their friends. Classes, in addition to workshops and demos, led by an instructor on basics and tips, etc.
20. I reserve this answer until the next survey as there is a new group at the helm and will wait to see what and if their changes help or hinder in keeping the new members that have been infused into the guild at this time.
21. More organized and better classes and demonstrations
22. None at this time
23. The part I don't like is that a person must "sit" at the gallery if they want to submit artwork. I realize someone has to do it, but it seems more like a punishment than a voluntary activity. I also don't like to feel obligated to enter any art that I do. I don't want recognition or competition, as it is so subjective. I am just happy creating art, and if it is displayed and NOT judged, I'd probably enter it. I appreciate trying to branch out into other areas in addition to watercolor, oils, and ceramics-- like mixed media, acrylics. inks, etc. I also like to experiment with new techniques. Most members seem to favor watercolor, which is fine if that's what the Guild is supposed to be about. I keep my membership mainly to support the arts in the community.
24. Keep the emphasis on supporting us in a wide variety creative endeavors - be more than a watercolor society.
25. My only concern is that many of the workshops and events are during working hours for me. Seems the schedule is geared for folks who either do not work or perhaps work locally and can squeeze it into their schedules. My hope is that when I retire I can become more

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involved, for now I participate for the Kid's workshops and to maintain a membership and support the group with membership dues until I am able to take advantage of the perks of being a member.

26. I need to participate more!

27. None at this time. I am too new as a member but like it so far.

28. I would like to have field trips like to the Dali Museum and lectures on art history.